International Trade Administration

Taiwan External Trade Development Council

2026 Taiwan Trade Mission to the Middle East

2026年中東主力市場拓銷團

Sep. 17 - 2026



About TAITRA

Founded in 1970, TAITRA is Taiwan's foremost nonprofit trade promoting organization. Sponsored by the government and industry organizations, TAITRA assists enterprises to expand their global reach. Headquartered in Taipei, TAITRA has a team of 1,300 specialists and operates 5 local offices as well as **60+ branches worldwide**. In conjunction with the Taiwan Trade Center (TTC), Taipei World Trade Center (TWTC), and Far East Trade Service (FETS), and supported by alliances with **500+ international affiliates**, TAITRA has formed a global network dedicated to promoting world trade.

TAITRA's five local branch offices in Taoyuan, Hsinchu, Taichung, Tainan, and Kaohsiung provide services to companies outside metropolitan Taipei. Through these domestic offices, TAITRA is able to maintain close contact and interaction with local companies in their respective areas and provide direct and substantial services in areas such as feature trade promotion, business information, market seminars, on-the-job training, procurement meeting, meeting room rental, etc. Branch offices play vital roles in Taiwan Trade Shows coordination between Taipei headquarter and local companies, and invite buyers to visit local industries.

TAITRA Core Missions

- To assist Taiwanese businesses in developing international market.
- To collaborate closely with Taiwanese government in trade policy implementation.
- To provide business consultation service and connect international firms with Taiwanese partners.
- To assume the role of “Smart Integrator” - complement government policies, facilitate industry needs and develop new business opportunities around the world.



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01

ARCHEE INTERNATIONAL CO., LTD.

亞旭國際商務有限公司

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Delegate羅婉瀠 業務
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Sales Representative

Company Profile

ARCHEE International is a full-service purchase management company in After Market auto parts industrial business, based in Taipei, Taiwan, serving clients throughout worldwide.

Products 360K+ AM parts available, 22 Year experience, 300+ Suppliers and partners, 90+ Commercial brands.

Products

AUTO PARTS (BODY PARTS)











02

BWIN INTERNATIONAL TECHNOLOGY CO., LTD.

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Delegate
黃炯嘗 總經理
Peter Huang
General Manager

Company Profile

BWIN International Technology Co., Ltd. is a Taiwan-based provider of AI real-time translation devices and premium Taiwanese tea products.

We help businesses improve cross-language communication through our AI Real-Time Translation Devices, including the LS-01 and LS-01 mini. Our solutions are designed to support smoother communication in international business, hospitality, exhibitions, and customer-service settings.

In addition, we offer carefully selected Taiwanese teas, including Yushan High Mountain Oolong Tea, Alishan Oolong Tea, Taiwanese Black Tea, tea bags, and premium tea gift sets. Our tea products are designed for refined hospitality, corporate gifting, and international business occasions.

Built on integrity, professionalism, and long-term partnership, BWIN is committed to delivering reliable products and practical solutions tailored to our clients' needs.

Products

- AI Real-Time Translation Devices (LS-01 / LS-01 mini)
- Yushan High Mountain Oolong Tea
- Alishan Oolong Tea
- Taiwanese Black Tea & Tea Bags
- Premium Taiwanese Tea Gift Sets







03

DINTEK ELECTRONIC LTD.

鼎志電子股份有限公司

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Delegate
張生財 總經理
Jason Chang
Managing Director

Company Profile

From networking cables and connectors to fiber optic solutions and structured cabling systems, our extensive product portfolio is engineered to deliver superior performance, durability, and compatibility. We leverage the latest technological advancements and industry standards to ensure that our products meet the highest quality requirements.

Products

LAN CABLING SYSTEMS



04

HO CHENG SAFETY ENTERPRISE CO., LTD.

合晟企業股份有限公司



Delegate陳星佑 副總
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Company Profile

Ho Cheng Safety Enterprise is a professional Personal Protective Equipment (PPE) manufacturer since 1985 from Taiwan, we mainly produce Face Shields, Safety Goggles, Safety Glasses, Earmuffs and Safety Helmets.

The products have CE, UKCA, ANSI and AS/NZS approvals. We have tested the products from the famous laboratory such as BSI Group and SGS. We have built one in-house laboratory with many professional test equipment machines to make sure the product quality is good and stable.

Products

Safety Glasses, Hearing Protection Earmuffs, Face Shield, Hard Hat



05

I LAN FOODS IND. CO., LTD.
宜蘭食品工業股份有限公司

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Delegate朱
玫君 經理
Amy Chu
Sales Manager

Company Profile
We are the largest rice cracker producer in the world. We have all types of snack (Rice Cracker, Snack, Beverage, Gummies, Instant Noodles) as ranking Top 10 snacking company.

Products
Rice Cracker, Snack, Beverage





06

JAMES PHILLIP & COMPANY CO., LTD.

新思路寰宇策略有限公司

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Ali Ibrashi
Principal



施婉清 海外業務總監
Sibyl Shih
Overseas Business
Development Director

Company Profile

Q.PHI.AI is led by architects, engineers and software developers with extensive international experience across the construction industry. Q.PHI.AI is a platform that reads Revit BIM models and generates a linked package (bill of quantities, CSI-coded specifications, product catalogue and vendor list) in a single output, reducing specification and take-off work from days to about an hour. Built specifically for MENA, a booming, high-growth construction market, Q.PHI.AI follows regional subcontractor procurement practice rather than US or European conventions. While developers, designers and contractors price and track projects from start to finish, suppliers gain an early advantage in identifying upcoming project needs.

Products

Construction BOQ Calculation Integration Software & Intelligence Platform Development



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LANNER ELECTRONICS INC.

立端科技股份有限公司

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Delegates
鄭榮翔商務開發經理
Kevin Cheng
Business Development Manager



阮氏安 高級專員
Ann Nguyen
Senior Account Manager

Company Profile

Lanner Electronics is a global leader in network computing, cybersecurity appliances, industrial edge computing, and Edge AI platforms. With extensive experience in hardware design and manufacturing, Lanner provides standard products as well as customized ODM/JDM solutions for telecom operators, system integrators, software vendors, and global technology companies. Its solutions support applications including network security, SD-WAN, 5G edge computing, AI video analytics, smart manufacturing, transportation, and energy infrastructure.

Products

Networking Computing Appliances
Telco Edge Servers
Industrial Edge Computers
Edge AI Computers



08

MIDDLE EAST BUSINESS ASSOCIATION

中華民國中東經貿協會



Delegate
蘇哲生 理事長
Vincent Su
Chairman

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Products
Public Association, Member Service

The main goals of MEBA are as the following:
1. Opening up the Middle East market
2. Organizing international fairs and trade missions
3. Collecting commercial information about the Middle East
4. Holding multilateral business events and promoting the reciprocity
5. Collaborating with the Middle Eastern trade offices
6. Strengthening the bilateral business relation
7. Other matters that help promote the multilateral economy and trade between Taiwan and the Middle East

MEBA 中華民國中東經貿協會
Middle East Business Association



09

NORTHEAST PROPULSION TRADING COMPANY

東北推進商行



Delegate
孫富群 會責人
Edward Sun
Owner

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Company Profile

The company was officially established in 2024. With expertise in switching power supply, lithium battery storage, power inverter(DC to AC), UPS, solar Inverter, solar panel, voltage & frequency stabilizer,drone battery, distribution transformer, power transformer, electricity cable and solar cable. In the future, we will continue to provide more energy-efficient, intelligent, and user-friendly devices to enhance your quality of life.

Products

Solar Inverter

NorthEastPropulsion



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SEAL KING INDUSTRIAL CO., LTD.

王佳實業股份有限公司

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Delegates
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Emerson Wang
Manager



李安麗 組長
Grace Lee
Team Head

Company Profile

SEAL KING specializes in the development and manufacturing of specialty adhesive tapes for packaging, industrial, automotive, electronics, and security applications. With over 40 years of OEM/ODM experience, we deliver innovative, high-quality, and sustainable adhesive solutions to customers worldwide.

Products

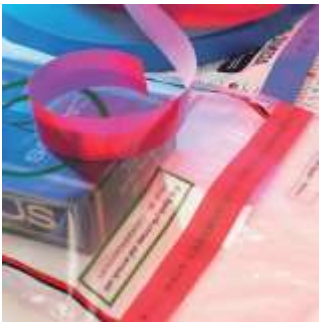
Specialty Adhesive Tapes













11

SO GIANT OIL SEAL INDUSTRIAL CO., LTD.

嵩贊油封工業股份有限公司



Delegate
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Company Profile

So Giant Oil Seal is a Taiwan-based manufacturer with 38+ years of expertise in high-performance rubber seals.

SOG exporting 95% of our products worldwide, we offer oil seals, hydraulic seals, wiper seals, O-rings, X-rings, and V-rings compliant with DIN-3760 standard.

Backed by 68,000+ molds, 27,000+ stock items, and ISO 9001, 14001, 45001, IATF 16949 certifications, SOG deliver reliable sealing solutions with short lead times.

Products

Rubber Sealing Parts, Oil Seals, Rotary Shaft Seals



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YU TONG STEEL CO., LTD.

鈺桐有限公司

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Delegate
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Yan-Cheng Kuo
Vice General Manager

Products

- Hot Rolled Steel (HR), Cold Rolled Steel (CR)
- Hot-Dip Galvanized Steel (GI), Galvalume (55% Al-Zn) Steel (GL)
- Pre-Painted GI / Pre-Painted GL (PPGI / PPGL)
- Galvannealed Steel Coil (GA), Electro Galvanized Steel (EG), Electro Steel (ES)









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